

Partial List of Industries Served by Western TAAC:

Apparel
Audio & Video Equipment
Bicycles
Building Equipment
Dies
Electronic Products &
Computer Equipment
Farm Machinery
Fertilizer
Footwear
Forging & Foundries
Frozen Foods
Furniture
Grinding Wheels
Horticulture
Industrial Instruments
Irrigation Equipment
Jewelry
Leather Goods
Machine Tools
Meat Packing
Medical Equipment
Metal Fittings & Hardware
Micro-electronic Circuits
Mineral Wax
Ophthalmic Goods
Photographic Equipment
Precision Machined Parts
Printed Circuit Boards
Seafood
Sporting Goods
Steel Pipe and Tubing
Stoves
Tanneries
Toilet Bowl Cleaners
Toys
Valves and Pipe Fittings

Western Trade Adjustment Assistance Center (Western TAAC)

Through a network of 11 Trade Adjustment Assistance Centers across the U.S., the TAA Program provides assistance to manufacturers and producers impacted by foreign competition. The program is sponsored by the US Department of Commerce under the Economic Development Administration. In operation since 1978, the program pays for half the cost of industry specific experts for projects that improve a firm's competitive position.

For more information in:

Arizona, California, Nevada, or Hawaii

contact:

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USC
VITERBI
SCHOOL OF
ENGINEERING

Attention U.S. Manufacturing
and Producing Firms...

Have Imports Impacted Your Business?



Western Trade
Adjustment
Assistance Center

*Guiding American Business
Toward Success*

The Issue:

Imports continue to challenge many manufacturing and producing firms in the U.S., resulting in:

- Declines in sales to existing customers
- Inability to attract new customers
- Decreases in employment levels
- Lack of funding to fight back

These issues ultimately affect entire communities, which is why the Trade Adjustment Assistance Program is here to help.

Support for U.S. Manufacturing

Recent independent studies of TAA conducted by the renowned Urban Institute, and the Congressional Research Service found:

- The program to be highly effective with dramatic and measurable results in sales and job growth.
- Participating firms grew sales by an average of 33.9%, which is a significantly higher rate than corresponding industry averages.

TAA has had a positive effect on the manufacturing community, the local economy and beyond.



The Solution:

Improve your firm's competitive position in the following areas:

MANUFACTURING TECHNOLOGY

- Quality registration (ISO, AS, QS, etc.)
- Quality management systems
- Cost reduction
- Plant layout and material handling systems
- Production control and inventory systems

MARKETING AND SALES

- E-Business implementation
- Sales network organization and training
- Sales strategy and implementation
- Product diversification and promotion

ENGINEERING

- Product development
- Re-engineering
- CAD/CAM systems

INFORMATION TECHNOLOGY

- Enterprise systems
- Network improvement
- Functional applications & implementation

MANAGEMENT

- Strategic and tactical planning
- Business plan development
- Succession planning

AND MANY MORE...

How to Get There:

There is no cost associated with qualifying for the program. Thereafter, the costs are shared by the firm and Western TAAC, usually on a 50/50 basis.

Western TAAC serves as an advocate for interested firms, simplifying the process and guiding the firm through each phase of the program. We provide high level, professional services and technical expertise to qualified firms through:

- An in-house staff of senior management consultants.
- Independent private sector consultants retained by a client firm in conjunction with Western TAAC for specific projects.
- Strengthening operations through projects tailored to each individual firm's situation.
- Access to further resources and experience through our TAA and economic development networks.
- Introduction to opportunities available through our association with one of the nation's premier universities, USC.

A firm's confidentiality is strictly adhered to, however client and consultant references are available upon request.

